

## **WKBD-TV**

### **Public Affairs Programming October 1 –December 31, 2012**

Attached are listings of broadcast segments that in the station's judgment reflect the most significant programming of ascertained issues during the preceding three-month period.

#### **STREET BEAT**

Goes behind the headlines to focus on community issues and stories of interest to Metro Detroit presented in an upbeat mix of in-studio interviews and pre-produced packages by a crew of local people dedicated to improving our city. The program airs Sundays 11:00a.m. – 11:30p.m.

#### **FOR MY PEOPLE**

A weekly local program produced by Project B.A.I.T. (Black Awareness in Television) which explores issues concerning the community. The program airs Saturdays 6:30a.m. - 7:00a.m.

**10.07.12**

**00:30:00**

**HEALTHCARE**

**STREETBEAT** - This week on Street Beat, host Syma Chowdhry and the Community Correspondents take Street Beat to the front lines in the battle against cancer. First, Gael Sandoval, a volunteer with the Pancreatic Cancer Action Network, talks about this devastating illness, shares her story, and explains what is being done to find a cure. Then Chris Vandenberg, the Executive Director of Kids Without Cancer, and Volunteer Coordinator Sue Sargent discuss the kinds of cancer affecting children and what they are doing to fund valuable research. Then Community Correspondent Cindy Kainz talks to Dr. Jennifer Stromberg, Radiation Oncologist with the Beaumont Cancer Survivorship Program, about this program that promotes healing of mind, body and spirit through integrative practices and education before, during and after cancer treatment. Finally, Dr. Elena Stoffel, the Director of the Cancer Genetics Clinic for the University of Michigan Comprehensive Cancer Center, and Genetics Counselor Victoria Raymond, talk to Syma about the facility and the connection between genetics and cancer.

**10.21.12**

**00:30:00**

**HEALTHCARE**

**STREETBEAT** - This week on Street Beat, we're raising our voices to prevent stroke -- and those voices include survivors -- health professionals -- and a famous local choir. Syma Chowdhry's guests include stroke survivors Damont Goolsby and Bobbie Scott who share their stories; Dr. David Gaston, a neurologist with the Detroit Medical Center who explains what we can do to protect ourselves against stroke; Kristian Hurley, The Health Equity Director for the American Heart Association; and Selected of God, one of the featured performers at the upcoming Most Powerful Voices Health Fair and Gospel Concert.

**11.04.12**

**00:30:00**

**SUPPORT / MENTORING**

**STREETBEAT** - This week on Street Beat, Host Syma Chowdhry looks at the work done by groups to mentor our youth. First William Malcolm discusses the 4th annual "Man of Style and Substance" competition designed to encourage high school seniors to become responsible, respectful, and compassionate adults by emphasizing the importance of education and community involvement. Then Community Correspondent Ken Bryant finds out about the work done by Big Brothers Big Sisters of Metropolitan Detroit from Antoine Jackson, the Manager of Engagement & Training, as they kick-off their 100 Mentors in 100 Days program. Next, Community Correspondent Cindy Kainz learns how young women are supported by the American Association of University Women from Janet Watkins, President of the American Association of University Women Michigan branch, and Janie Jones, Communication Director and C.O.O. of Global Initiatives. Finally, Syma talks with Billy Amen, Director of Operations for HYPE Athletics Community, a non-profit organization designed to give Wayne County area children a positive and constructive outlet through organized sports -- free from drugs and violence.

**11.11.12**

**00:30:00**

**SUPPORT / MILITARY**

**STREETBEAT** - This week on Street Beat, Host Ken Bryant finds out what is being done to honor and help our fighting men and women. First, Co-Founders James Sperry and Eric Calley explain "The Fight Continues," a nation-wide event honoring every single veteran who has fallen since America was born. Then, Algonac resident Karen Straffon and Michael Chilcote, the general manager of Mt. Elliott Cemetery Association explain how Wreaths Across America is honoring veterans in Michigan and all of the United States. Next, learn about a Michigan service-disabled, veteran-owned, business roundtable that promotes opportunities for businesses owned by veterans from the organization's president, Keith King. Finally, Allison Koenigbauer from the American Red Cross explains how you can bring home a little closer for the members of our armed forces.

**11.18.12**

**00:30:00**

**SUPPORT / COMMUNITY**

**STREETBEAT** - This week on Street Beat, Host Syma Chowdhry looks at ways to keep our communities warm and fed this winter. First, Development Director for Forgotten Harvest, Russ Russell, explains how Forgotten Harvest ensures that food normally headed for the trash bin does not go to waste. Then, Cheryl Johnson, the CEO of The Coalition On Temporary Shelter or COTS, talks about the growing problem of homelessness and what COTS is doing to keep people warm and sheltered. Finally Rev. Faith Fowler, Executive Director of Cass Community Social Services, talks about their newest housing project that will keep the disabled and homeless out of the cold and on a new path in life.

**12.16.12**

**00:30:00**

**SUPPORT / COMMUNITY**

**STREETBEAT** - This week on Street Beat, Host Ken Bryant talks to organizations that are helping those less fortunate this holiday season. DeWayne Wells from Gleaners Community Food Bank explains the need for food, donations, and volunteer help to provide for the hungry. Community Correspondent Cindy Kainz talks to Edith Killins, Health and Home Services Director for Wayne County Health and Human Services, about the Gift of Life program. Teresa Harris of Detroit who is waiting for a kidney shares her story. Carrie Alexander, program director for the Community Housing Network's Adopt a Family program discussed the recently homeless people who need assistance to set up their new homes and provide a holiday for their children. Finally, Angela Aufdemberge, the President and CEO of Vista Maria, talks about the needs of the foster children and the abused and neglected children under Vista Maria's care.

**12.23.12**

**00:30:00**

**SUPPORT / COMMUNITY**

**STREETBEAT - HOLIDAY HELP FOR THE NEEDY #2**

Street Beat, Host Syma Chowdhry explores ways to help people and pets in need obtain assistance this holiday season. Catholic Social Services of Wayne County focuses on helping foster children and Development Manager Tanya Griffith explains how. Community Correspondent Wendy Storm finds out how to bring holiday meals to seniors from Paul Bridgewater, President and CEO of The Detroit Area Agency on Aging 1A. President and CEO of Volunteers Of America Michigan, Alex Brodrick and the agency's Director Of Community Engagement, Emilie Rohrbach, explain how viewers can Adopt a Family this holiday. Finally, we can't forget the family pet during the season of giving. Tail Waggers's 1990 helps families falling on hard times by providing pet food and litter. Laura Zain, President of Tail Waggers explains the details.

**10.28.12**

**00:30:00**

**SAFETY / MASS TRANSIT**

**STREETBEAT** - This week on Street Beat, Host Syma Chowdhry looks at the future of transportation in Michigan. Marge Byington-Potter of Continental Rail discusses Michigan's trade corridor with Canada. Community Correspondent Cindy Kainz finds out how local governments work together to improve transportation. Rob Morosi of the Michigan Department of Transportation explains the 2025 plan for improving the state's highways and by-ways. Finally, Syma switches gears and learns about fire safety from a Detroit Fire Department representative, Lt. Gerold Funderburg.

**12.02.12**

**00:30:00**

**SAFETY / HEALTHCARE**

**STREETBEAT** - Host Ken Bryant and guests discuss babies, and how the littlest members of our society are at risk. Michael Foley, Executive Director of Children's Trust Fund, and Dr. Dena Nazer, Chief of the Child Protection Team at Children's Hospital Of Michigan, discuss Shaken Baby Syndrome and what can be done to prevent it. Samantha and Jerry Bowles who adopted a child with Shaken Baby Syndrome discuss the challenges of raising a child afflicted by this condition. Dr. KimberlyDawn Wisdom discussed the Detroit Regional Infant Mortality Reduction Task Force she chairs and how a program called "Sew Up the Safety Net" is helping to reduce Detroit's infant mortality rate.

**12.09.12**

**00:30:00**

**SAFETY**

**STREETBEAT** - This week on Street Beat, Host Ken Bryant finds out about the issue of abandon vehicle towing in Detroit and learns holiday safety tips from his guests. First, Julie Semma and Barry Foster - co-chairs of Detroit Authorized Towing Association to tell us about their plan for improving the system. Then, Community Correspondent Cindy Kainz gets holiday safety tips from Donna Bucciarelli, Director of Beaumont Hospital System's Safety City USA program. Next, Melanie Duquesnel, President & CEO of the Better Business Bureau Serving Eastern Michigan, talks about ways to shop and buy safely. Finally Sherry McGee, the State Executive Director for Mothers Against Drunk Driving, discusses what to do before getting into a car this holiday season.

**12.30.12**

**00:30:00**

**SELF HELP**

**STREETBEAT** - NEW YEAR'S RESOLUTIONS #1

This week on Street Beat, Host Ken Bryant looks as ways to make popular New Year's resolutions a reality. Up first, Detroit News Finance Editor Brian O'Connor explains how to get 2013 on the right financial footing. Then Health Coach Peggy Manchester and Registered Dietician Holly Guzman from Oakwood Healthcare give advice on how to lose weight and fit into those old jeans. No weight loss routine is complete without a good exercise plan, so Robert Gardner, a Personal Fitness Trainer at the Boll Family YMCA and Ericka Dawydko, the Health and Wellness Director at the Livonia Family YMCA, explain how to get a toned body. Then, Sandra Agazzi Chimenti, the author of "The Real Me – Awakening Your True Self," discusses the importance of maintaining a positive attitude for achieving any goal.

**10.14.12**

**00:30:00**

**EMPLOYMENT / ECONOMY**

**STREETBEAT** - This week on Street Beat, host Syma Chowdhry will look at enterprising organizations and individuals who are improving the state's economy through entrepreneurship. Susan Fitzmaurice, Managing Director of "Fun First Fridays," and her son Teddy show how a small group has created an opportunity for people with disabilities to set up a business and market their products. Then Community Correspondent Ken Bryant takes a look at Bizdom with Maria LaLonde, Recruiting and Development Leader from Bizdom, Antonella Solomon, a Bizdom Graduate and Co-Founder of Launch Learning Group. Community Correspondent Ben Falik finds out about Do It 4 Detroit from Miryam Rosenzweig, Director of NextGen Detroit at the Jewish Federation. Finally, Louis Green, President and CEO of the Michigan Minority Council, explains what they do and how they can help local entrepreneurs.

**11.25.12**

**00:30:00**

**CULTURAL**

**STREETBEAT** - This week on Street Beat, Host Syma Chowdhry talks with Bob Bury, CEO and Executive Director of the Detroit Historical Society, about the grand re-opening of the Detroit Historical Museum which will present Detroit's history in a whole new light. United States Marine Corps Staff Sergeant Robert Stoddard explains how Toys for Tots is spreading smiles to less fortunate children. President and CEO of Easter Seals Michigan, Brent Wirth, talks about the changes in Easter Seals. He's joined by Hope Crenshaw, a partner with Easter Seals, who tells how Easter Seals has impacted her life. Finally, Juliana Harper, the Senior Vice President, and Kevin Kelly, Director of Development, explain more about the services Easter Seals provides

### **For My People**

10.06.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** –Several key officials are exploring a run for mayor of Detroit. David Rambeau discussed the strengths and weakness of each likely candidate; and what their win would mean for the city.

10.13.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** - On this edition of For My People, David Rambeau discussed political scandals and recent local scandals involving high ranking Detroit brass which many Detroiters feel comprised the integrity of the force.

10.20.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** - On this edition of For My People, David Rambeau discussed the land-grab of Detroit property by wealthy suburbanites who are amassing large plots of land, but not maintaining the property.

10.27.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** – David Rambeau discussed the mayoral administration of Dave Bing including, the turnover of police chiefs, and other members of his executive staff; His contentious relationship with city council; and the administration's lack of transparency.

11.03.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** - David Rambeau examined the aftermath of Hurricane Sandy, and discussed what is being done to assist individuals affected by the storm.

11.10.12

00:30:00

**POLITICAL**

**FOR MY PEOPLE** –David Rambeau examined numerous methods to improve the voting process for metro Detroiters including: providing transportation to the polls for seniors and others in need; extending voting hours and implementing early voting in the state to reduce wait times on election day.



11.17.12	00:30:00	POLITICAL
FOR MY PEOPLE - On this edition of For My People, we discussed the re-election of President Obama, and the defeat of numerous local proposals and millage increases.		
12.01.12	00:30:00	POLITICAL /CULTURAL
FOR MY PEOPLE - David Rambeau discussed the mismanagement of funds by the Detroit Library Commissions which resulted in numerous branch closings and led to a raid on their offices by the FBI.		
11.24.12	00:30:00	CULTURAL
FOR MY PEOPLE - We examined the lecture/performance of Amiri Baracka at the Museum of African-American History including, his political history, family, poetry and personal comments about activism.		
12.08.12	00:30:00	URBAN DEVELOPMENT
FOR MY PEOPLE - David Rambeau discussed gentrification in Detroit; and its effect on poor residents who can no longer afford to live in their neighborhood and the socio-economic power of the wealthy.		
12.15.12	00:30:00	URBAN DEVELOPMENT
FOR MY PEOPLE – David Rambeau continued the discussion on gentrification in many of Detroit’s poorest neighborhoods examining the delicate balance of building a stronger viable community with a viable tax-base; but not at the expense of displacing residents who are unable to relocate.		
12.22.12	00:30:00	FINANCIAL/ESTATE PLANNING
FOR MY PEOPLE - In a two-part discussion, Judge Roberta Amos explained probate court, including the type of cases heard, the process of going through probate and the costs incurred. Judge Amos also discussed ways to avoid probate.		
12.29.12	00:30:00	FINANCIAL/ESTATE PLANNING
FOR MY PEOPLE - Judge Roberta Amos continued the discussion regarding probate court; and offered financial and estate planning tips for the new year.		